

February 24, 2026

## Automann Concludes Winter Sales Meeting with Joint U.S. & Canada Teams



Monroe Township, NJ – Automann successfully concluded its annual Winter Sales Meeting, bringing together both its U.S. and Canadian sales teams for a week of collaboration, training, and product education. The meeting featured in-depth training sessions led by Automann product managers and key supplier partners, including Fontaine Fifth Wheel, SKF, TSE Brake Chambers, JW Speaker, and Phillips Industries. These sessions focused on product knowledge, market trends, and strategies to better support Automann’s distributor network.

A highlight of the week was the official launch of Automann’s new Truck and Trailer Lighting Catalog, showcasing the company’s expanded lighting portfolio and commitment to providing innovative, high-quality solutions for the heavy-duty aftermarket.

In addition to the business agenda, attendees participated in a team-building event at the New Jersey Devils vs. Columbus Blue Jackets game, reinforcing Automann’s culture of collaboration and strengthening relationships across teams.

*“This year’s Winter Sales Meeting was an important opportunity to align our U.S. and Canadian teams while introducing key product initiatives for the year ahead. We appreciate the support of our supplier partners and the engagement of our entire sales organization in making this event a success.” — Brice Link, National Marketing Manager*

Automann remains committed to equipping its sales teams and distributor partners with the tools, knowledge, and products needed to serve the heavy-duty truck and trailer market with excellence.

### **About Automann**

Family-owned and customer-driven since 1994, Automann has become a leader for global distribution of heavy-duty truck and trailer parts. Automann offers an ever-expanding catalog of over 50,000 parts across 18 product categories. The company’s product portfolio includes both Automann-branded products and a growing collection of leading brand names. With eight strategically located distribution centers across North America, Automann collaborates with an extensive distributor network to provide garages, fleets, and end-users with quality replacement parts promptly and at exceptional value. To learn more, please visit [www.automann.com](http://www.automann.com).

For more information, contact

Brice Link, Automann USA, National Marketing Manager, [blink@automann.com](mailto:blink@automann.com)