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Automann proudly supports 2023 Distributor Training Expo as a Gold Sponsor



Distributor Training Expo 2023

Atlanta, Georgia – July 7th, 2023, Automann is proud to support the Commercial Vehicle Solutions Network (CVSN) Distributor Training Expo (DTE) as a Gold Level Sponsor. The DTE brought together over 170 parts professionals from the United States, Canada, and Puerto Rico. Automann provided classroom training and engaged attendees at its booth, showcasing more than 50 parts across various product categories such as Air Brake & Wheel, Suspension, Steering, Body Components, and more. The Automann team also presented distributors with the latest product and marketing tools available.

Carlos Zapata, the Southeast Regional Sales Manager for Automann said, “DTE offers an excellent format for conducting one-on-one classroom training with our distributors’ counter and outside sales professionals. We can focus on training them with tools that save time in identifying parts, leading to increased sales, without the distractions of ringing phones or waiting customers. Moreover, the dedicated booth time provides a valuable opportunity to put the latest products in distributors’ hands and generate enthusiasm for new sales opportunities.”

About Automann

Family-owned and customer-driven since 1994, Automann has become a leader for global distribution of heavy-duty truck and trailer parts. Automann offers an ever-expanding catalog of over 40,000 parts across 18 product categories. The company’s product portfolio includes both Automann-branded products and a growing collection of leading brand names. With six strategically located distribution centers across North America, Automann collaborates with an extensive distributor network to provide garages, fleets, and end-users with quality replacement parts promptly and at exceptional value. To learn more, please visit www.automann.com.

For more information, contact

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