

March 5, 2024

## Automann Sales Team Revs Up for The New Year



January 8th, 2024, Automann USA, a leading supplier of heavy-duty truck and trailer parts recently held their winter sales meeting at their USA headquarters in Monroe Township, NJ. With more than 30 team members in attendance training was done by Automann product managers and from supplier partners including Bearing Buddy, Binotto, Sensata, and Continental.

Throughout the week, Automann Product managers provided in depth training on new products and programs. The sales team also relayed feedback on product, service and tools to the appropriate departments and management to drive further improvement. To help learn from one another, round table territory discussions and analysis also took place. Our supplier partners also provided technical training on their products while educating our team on their product lines.

*"I always enjoy our in-person sales meetings. It's a great opportunity to educate the team on new product opportunities and to get the team revved up for the year ahead. Our team works very closely with distributors, so we always appreciate the feedback they bring from the field."*  
Eric Andersen – Product Manager

The team also enjoyed a night out on Broadway to see the award-winning Musical Hamilton.

*"It was a fun experience to be in NYC with the team. As a newer member of the team it was a good opportunity to get to know some of my colleagues on a more personal level."*  
Chris Dodds – Regional Sales for the South East

### About Automann

Family-owned and customer-driven since 1994, Automann has become a global leader of heavy-duty truck and trailer parts. Automann offers an ever-expanding catalog of over 40,000 parts across 18 product categories. The company's product portfolio includes both Automann-branded products and a growing collection of leading brand names. With six strategically located distribution centers across North America, Automann collaborates with an extensive distributor network to provide garages, fleets, and end users with quality replacement parts promptly and at exceptional value. To learn more, please visit [www.automann.com](http://www.automann.com).

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